

THE NON-BORING



ONE-PAGER

clever zebo

What do you guys do? We're online marketing strategy all-stars. We specialize in SEM, SEO, email, content marketing and conversion funnel optimization.

What makes you so awesome? We're actually pretty darn good at helping companies make money. We're not automatons who just plug away unthinkingly at one channel or another; we focus on the big picture to make you successful. We're really, really interested in learning new businesses and helping them grow, whatever it takes.

Who are you guys, anyway?



Well, this guy is **Josh**. He writes good copy. His idea of a good time is talking web strategy while playing tennis. After a couple beers, he makes too many sex jokes.



And this guy is **Igor**. Don't let the tie fool you – he's WILD! He's the kind of dude who knocks out a couple blog posts, reorganizes a paid search account, audits a conversion funnel, and then has his morning coffee.

Are you really qualified to help me? We think so. Jointly, we've been kicking butt at online marketing for 15+ years. We've managed more than \$100M in ad dollars, created millions in new revenue through partnership development, search marketing and conversion funnel work, and developed web strategies for killer brands like these:



I'm not ready to cut you a check yet. How do I get to know you better?

- 1) Keep an eye on our [Conversion Optimization blog](#); that's where we do some of our best thinking.
- 2) [Set up an initial call](#). Maybe it's an audit of one of your marketing channels, maybe a strategy session for launching a new product, or maybe we just talk about how to create a new exercise modality that combine mixed martial arts, yoga and real-time strategy gaming.
- 3) Hang out with [us on Twitter](#). That's where we try to say smart things and ask good questions.
- 4) See what [clients](#) are saying about us. Some folks have also reviewed [us on Yelp](#).
- 5) [Give us your email address](#) and ignore us for a while. See if we do anything clever to get your business.